



March 4th, 2022

Technical Training Aids is seeking interns who have an interest in working with our marketing team to help develop and expand our marketing and outreach to educators across our ten-state region in the southeast US. Some examples of projects and responsibilities would include, but are not limited to:

- Create social media content
- Measure the success of social media campaigns
- Stay up to date with latest social media best practices and technologies
- Use social media marketing tools such as: Facebook, Twitter, LinkedIn, etc.
- Ensure content is informative and appealing
- Collaborate with multiple teams within the company
- Communicate with industry professionals and influencers via social media to create a strong network
- Create product pages on website to explain benefits and features of products
- Create video and picture content around use of products

Requirements and Qualifications:

- Excellent knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google
- Familiarity with web design and publishing
- Excellent multitasking skills
- Critical thinker and problem-solving skills
- Team player
- Good time-management skills
- Great interpersonal, presentation and communication skills

We look forward to this opportunity to work with students from Forsyth County Schools.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Travis Coon', is written in a cursive style.

Travis Coon
President
Technical Training Aids